

BLUEBERRY FIELD DAY & TASTING Wednesday, May 21

The UC Small Farm Center and the USDA Risk Management Agency are co-sponsoring the 2008 Blueberry Field Day and Tasting, Wednesday, May 21. Registration begins at 7:30 a.m. and the meeting ends at 3:00 p.m.

The event will include presentations from blueberry experts and several California researchers. Participants will be able to view several allied industry displays demonstrating soil and water acidification systems, pest management, structures for early production, mechanical blueberry harvesting and packing equipment, and several blueberry nursery displays. Participants will tour several blueberry trials and demonstrations. Everyone will be encouraged to taste more than fifty blueberry varieties.

The event will be at the Kearney Agricultural Research and Extension Center, 9240 So. Riverbend Ave. in Parlier, located east of the city of Parlier. Take Highway 99, exit on Manning Avenue. Go east approximately eight miles to Riverbend Avenue.

Any questions, call Mary at 559-685-3303.

Spanish and Hmong translation will be available, if requested no later than May 16.

OTHER MEETINGS:

SPECIALTY CROPS FIELD DAY **Kearney Agricultural Center**

Wednesday, April 30
9:00 to 11:00 A.M.

REGISTRATION: 8:30 AM
FEE: \$5.00

Registration fees will be collected at the site on the day of the meeting. For information call Mary Bejarano at (559) 685-3309, ext. 202.

BLACKBERRY FIELD DAY & TASTING **Kearney Agricultural Center**

Thursday, May 28
9:00 to 11:00 A.M.

REGISTRATION: 8:30 AM
FEE: \$5.00

Registration fees will be collected at the site on the day of the meeting. For information call Mary Bejarano at (559) 685-3309, ext. 202.

Blueberry Field Day **& Tasting**

Wednesday, May 21, 2008
7:30 A.M. to 3:00 P.M.



Kearney Agricultural
Research & Extension Center
9240 So. Riverbend Ave., Parlier

Sponsored by:

UC Small Farm Center &
USDA Risk Management Agency

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Tentative Program Agenda

7:30 A.M. **Registration**, Mary Bejarano, *Secretary, UCCE, Tulare County*

8:00 **Participants are transported to field trial area via tram**

8:15 **Reception**, meet the speakers, visit industry displays, participate in the blueberry tasting and self tour through blueberry field trials.

9:00 **Welcome**, Fred Swanson, *Center Director, Kearney Research & Extension Center*

9:10 (Concurrent Sessions)

Session 1.
Review Blueberry Research Trials, Manuel Jimenez, *Farm Advisor, UCCE, Tulare County*

Session 2.
Review of Blueberry Varieties, Dave Brazelton, *President, Fallcreek Farm and Nursery, Lowell, OR*

Session 3.
Acidifying Irrigation Water and Calibration, Jim Gregory, *Verdegaal Brothers, Inc.*

Session 4.
Blueberry Tunnel Culture for Early Production, William Delamore, *HayGrove Tunnels, Inc.* & Mark Gaskell, *Farm Advisor, UCCE, Santa Barbara County*

11:00 **Trams transport participants to Orchard Meeting Room, UC Kearney Research & Extension Center**

11:30 **Florida Blueberry Production Practices**, Jeffery G. Williamson, *PhD, University of Florida, Gainesville*

12:15 P.M. **Lunch**

12:45 **Blueberry Production in South America. History, Current Production and Future**, Pilar Banados, *PhD, Professor, University of Chile, Santiago*

1:45 **Projecting the Future for California Blueberries**, Roberta L. Cook, *PhD, Specialist, University of California, Davis*

1:30 **Bringing Good Ideas Back to the Farm**, Dave Brazelton, *President, Fallcreek Farm & Nursery and Cort Brazelton, New Business Development, Fallcreek Farm & Nursery, Lowell, OR*

2:00 Research Reports

Topic: 1

Insect Management in California Blueberries, David R Haviland, *Farm Advisor, Entomology, UCCE, Kern County*

Topic: 2

A Review of Materials for Organic Blueberry Production, Ben Faber, *PhD., Farm Advisor, Specialty Crops, Soil & Water*

Topic: 3

TBA

3:00 **Summary: Manuel Jimenez, Farm Advisor, UCCE, Tulare County**

Adjourn



Registration must be paid or postmarked no later than May 16 to guarantee lunch.

Please detach and mail this form with a check made payable to: **UC REGENTS**

Cost: \$25/person (*includes lunch if paid or postmarked no later than May 16*)

\$35/person (*lunch not guaranteed if postmarked after May 16 or at the door*)

Mail to: UCCE TULARE CO
ATTN: MARY
4437B SO LASPINA ST
TULARE CA 93274-9537

Name:

Company:

Address:

City/State/Zip:

Day Phone:

If more than one attending, please list names of others covered by check:

OFFICE USE ONLY

Date Received _____

Amount enclosed \$ _____ Check no. _____

Check or Cash