

See deadline dates below to guarantee lunch

Late Registration fees will be collected at the site on the day of the meeting. For information call Mary Bejarano at 559-685-3309 ext 202.

Please detach and mail this form with a check made payable to: **UC REGENTS.**

Tour fee: \$20/person, must be paid by May 13th

BB Field day: \$25/person if paid by May 13th, \$35 after May 13th

Mail to: MARY
UC COOPERATIVE EXTENSION
4437B SO LASPINA ST
TULARE CA 93274-9537

Name:

Company:

Address:

City/State/Zip:

Day Phone:

If more than one attending, please list names of others covered by check:

OFFICE USE ONLY

Date _____

Amount \$ _____ Check No _____

**BLUEBERRY TOUR
Tuesday May 19
1:00 pm to 5:00 P.M.**

All tour participants must be pre-registered.

The Blueberry Tour will include visits to blueberry farms in the Kingsburg area. Participants will be given a tour of blueberry fields and packing facilities. To attend, you must pre-register by calling Mary Bejarano 559-685-3309, ext. 202. The cost of the tour is \$20/person. Tour participants will meet at the Kearney Agricultural Research and Extension Center at 1:00 pm. The group will then caravan to the farms which are a short distance from the center.

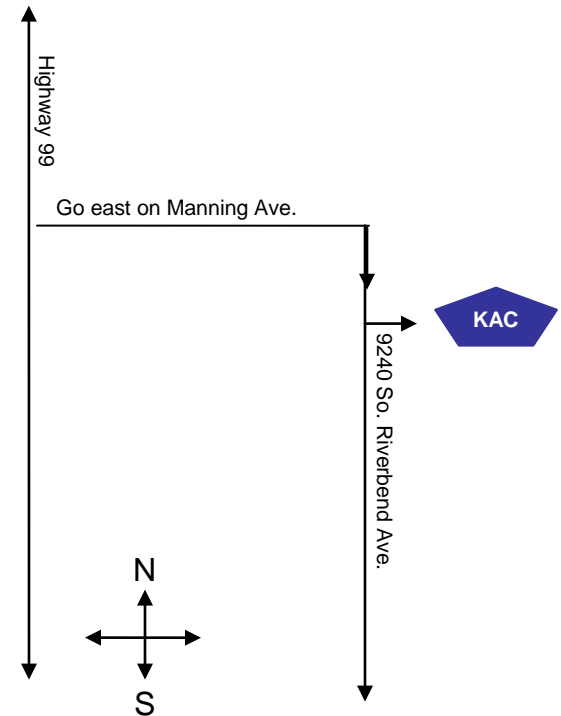
**BLUEBERRY/BLACKBERRY
FIELD DAY
Wednesday, May 20
8:00 to 2:30 P.M.**

The Blueberry/Blackberry Field Day will include presentations from several blueberry experts and University of California Researchers. Participants will be able to view several allied industry displays demonstrating soil and water acidification systems, pest management, structures for early production, mechanical blueberry harvesting and packing equipment and several blueberry nursery displays. Participants will be given a tour of several blueberry trials and demonstrations and will be encouraged to taste nearly fifty blueberry varieties and several blackberry varieties. Registration will be begin at 7:30 a.m. The meeting begins at 8:00 a.m. and ends at 2:30 p.m.

The event will be at the Kearney Agricultural Research and Extension Center, 9240 So. Riverbend Ave. in Parlier, located east of the City of Parlier. Take Highway 99, exit on Manning Ave. Go east approximately eight miles to Riverbend Ave.

Spanish and Hmong translation will be available, must be requested no later than May 16th.

**CONTACT: Mary Bejarano
PHONE: (559) 685-3309 Ext. 202
EMAIL: mbejaran@co.tulare.ca.us**



Blueberry/Blackberry Field Day Agenda

- 7:30 A.M. **Registration**, *Mary Bejarano, Secretary, UCCE, Tulare County*
- 8:00 **Participants are transported to field trial area via tram**
- 8:15 **Reception**, meet the speakers, visit industry displays, participate in the blueberry tasting and self tour through blueberry field trials.
- 9:00 **Introduction:** *Manuel Jimenez, Farm Advisor, UCCE, Tulare County*
- 9:05 **Welcome**, *Shermain Hardesty, Director, U.C. Small Farms Program and Small Farm Center, UC Davis*
- 9:15 & 9:45 **(Concurrent Sessions)**
- Session 1**
Review Blueberry Research Trials, *Manuel Jimenez, Farm Advisor, UCCE, Tulare County*
- Session 2**
Review of Blueberry Varieties, *Dave Brazelton, President, Fallcreek Farm and Nursery, Lowell, OR*
- Session 3**
Acidifying Irrigation Water and Calibration, *Jim Gregory, Verdegaal Brothers, Inc.*
- Session 4**
Blueberry Tunnel Culture for Early Production, *William Delamore, HayGrove Tunnels, Inc.*
- 10:15 **Trams transport participants to Orchard Meeting Room**, *UC Kearney Research & Extension Center, Parlier, CA*
- 11:00 **Blueberry Marketing Outlook:** *Mark Villata, U.S. Highbush Blueberry Council, Sacramento, CA*

- 11:30 **Overview of Blueberry Production in the Southern United States and Mexico**, *Keith Mixon, Sunny Ridge Farm, Inc., Orlando, FL*
- 12:00 P.M. **Lunch**
- 12:45 **Blackberry Trellising Systems to Reduce Fruit Sunburn**, *Fumiomi Takeda, Ph.D., Research Horticulturist and Lead Scientist, Appalachian Fruit Research Station, USDA-ARS, Kearneyville, WV*
- 1:15 **Blueberry Establishment and Production Costs for the San Joaquin Valley of California**, *Tom Avenales, Avenales Agri-Care, Lindsay, CA*
- 1:45 **Mechanical Harvesting of Fresh Market Blueberries**, *Frank Brown, Production Manager, Littau Harvester, Inc., Stayton, OR*
- 2:15 **Adjourn**



Blueberry Tour Tuesday May 19, 2009

Blueberry/Blackberry Field Day Wednesday, May 20, 2009



Kearney Agricultural Research & Extension Center
9240 So. Riverbend Ave, Parlier CA

Sponsored by:

UC Small Farm Center

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